

lina
durell



contact info

-  Carolina Durell, 19911010
-  Hägersten, Stockholm
-  +46 730 414 416
-  hej@linadurell.se
-  linadurell.se

software skills



about me

I'm Lina, a Stockholm based visual designer with a passion for creating sustainable, accessible, and beautiful user experiences.

I live in Hägersten with my partner and our many, many plants. When I'm not plastered to a screen, you'll find me hiking in the woods, baking overly pretentious vegan desserts (yes I will bring cakes to the office) or playing board games with other nerds.

I'm guided by my values, both professionally and in private life. I strongly believe in equality and sustainability, showing empathy towards others as well as myself.

experience

- 2021**
—
Current
Lead UI designer
NewGlue
I am responsible for the visual user experience of NewGlue's web application and deliver high fidelity prototypes and assets based on data from user tests, together with the rest of the UX / UI team.
- 2020**
—
2021
Digital designer
Knak Agency
Digital designer
Milou Communication
During my time at this creative and strategic full-service agency, I worked closely with clients with graphic design, UI / UX design (web and app), social media campaigns, commercial concept, art direction, motion design, illustration and more.
- 2016**
—
2018
Pattern & Grading
Junior designer (Inhouse)

education

- 2014**
—
2016
Digital Design
Kristianstad University
My time at uni provided me with a broad understanding of design and communication through digital media and technology. With cognitive science, behavioral science, ethnography combined with graphic design as the base, I learned about both creative, analytic and strategic design.
- 2013**
—
2014
Traditional & Digital Art
Gotlands konstskola
- 2012**
—
2013
Traditional Art
Norra konstskolan Jakobsbergs folkhögskola
- 2011**
English & Art
Braheskolan // Loxdale English Centre
- 2007**
—
2010
Graphic Communication
Grafiskt Utbildningscentrum (GUC)